# Advancing Health Equity through Patient and Community Partnership

2025 National Webinar Series: Strategies from the Field

January 29, 2025





## Welcome to AHE's 2025 Webinar Series -Strategies from the Field

- The Advancing Health Equity program facilitates cultural not simply operational systems change, with the goal of creating anti-racist care transformations and integrated payment models that are wide-reaching, sustainable, and replicable.
- Each "Strategies from the Field" webinar will:
  - Share our learnings and feature members of AHE's multi-stakeholder Learning
    Collaborative teams and other experts in the field
  - Center our Roadmap to Advance Health Equity
  - Reflect AHE's approach to payment reform and healthcare innovation, describing barriers, solutions, and a way forward



## Today's Session: Advancing Health Equity through Patient and Community Partnership

- Advancing Health Equity Program Overview
- Patient and Community Partnership Strategies
- Perspectives from the Field IL AHE Team
- Perspectives from the Field ME AHE Team
- Q&A
- Closing



# Housekeeping

- Mute when not speaking
- Use the "raise hand" feature during the Q and A session
- Send questions/comments anytime via chat
- Take care of yourself and loved ones (e.g., bio breaks)
- To enable closed captioning:
  - Click Show Captions ( ) at the bottom of your zoom screen
  - Select your speaking language



# The Advancing Health Equity Program





## **Program History**

• Advancing Health Equity: Leading Care, Payment, and Systems

Transformation (formerly Finding Answers)

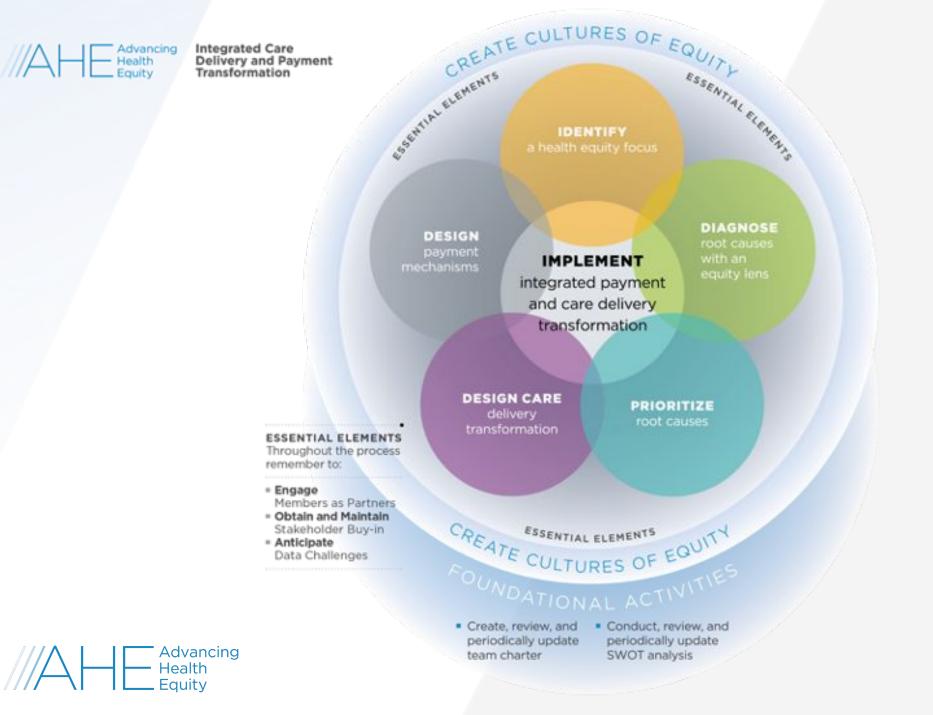
- 2005 present
- 36 healthcare organization partners (>200 clinical sites); some payer involvement
- Quantitative data
- Qualitative data
- 12 Systematic reviews of the health/healthcare disparities intervention literature
- Some successful, some not, some "middling"
- Original plan: "Box" and disseminate successful interventions



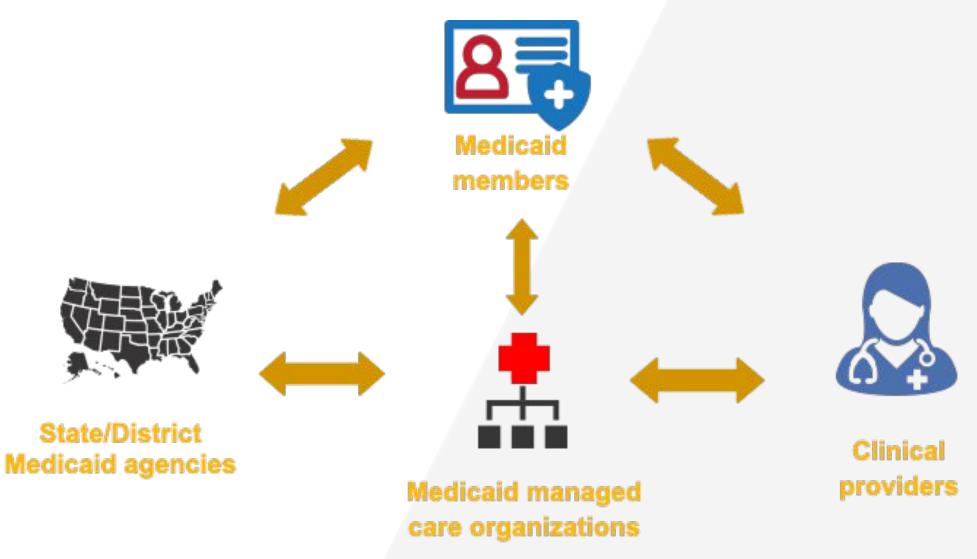
## **Program History**

- While there are often common root causes for inequities, there are just as often unique root causes.
- All healthcare provider organizations and systems are unique
- Shifted to a roadmap model Began regional and national Learning Collaboratives
  - Collected cost data and tracked the influence of cost
  - Shifted to focus on payer/provider partnerships





## **Bringing Key Stakeholders Together**











Robert Wood Johnson Foundation

### Center for Health Care Strategies









# Why Partner with Patients and **Community Based Organizations?**





## Here is why their voice matters

#### Members/Patients/Individuals...

- have a need, right, and expectation to have their experience valued and perspectives heard
- experience health/health care inequities; can say if a care transformation plan is likely to succeed (i.e., advance health equity)

#### Community-Based Organizations...

- have long standing and trusting relationships with community members they are mission-driven and dedicated to serving local populations
- are highly culturally competent, humble, and relevant to the local context have deep knowledge of local social drivers of health



# Types and Levels of Engagement





# **Breadth and Depth**

## **Single Point**

Less resource intensive; high breadth, low to medium depth

# Surveys (e.g., phone, text, email)

## Interviews (in person or virtual)

 Focus Groups (in person or virtual)

Advancing

## Ongoing

More resource intensive; medium breadth and depth

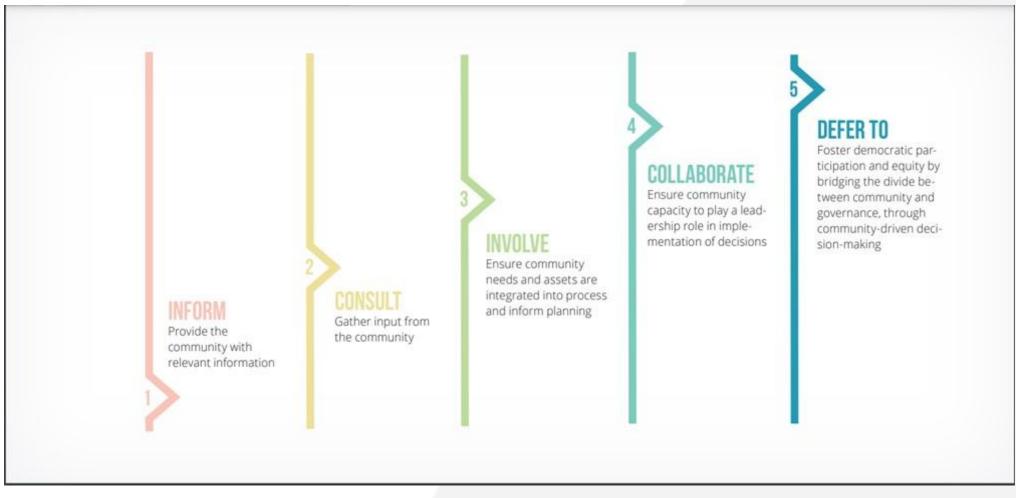
Committees/Advisory
 Groups

### Partnership

Resource intensive; high depth, potentially high breadth

- Embedded member, patient, and/or community councils with decision making power/authority
- Can begin with smaller pilot projects
- Mutual respect and trust leads to a rewarding experience for all parties

### The Spectrum of Community Engagement to Ownership



Gonzalez, Rosa. The Spectrum of Community Engagement to Ownership. Facilitating Power. Accessed Jan 23, 2023. https://movementstrategy.org/wp-content/uploads/2021/08/The-Spectrum-of-Community-Engagement-to-Ownership.pdf



#### RECOMMENDATIONS

# Partnering for Health Equity





## **Building Strong Relationships**

Meaningful Inclusion	Meaningfully include the people most impacted and informed. Avoid symbolic efforts and move towards a true participatory approach.		
Relevance	Speak to what motivates patients and communities		
Value	Include community in deliberate, thoughtful ways and be explicit about the immense value of having them at the table		



## **Building Strong Relationships**

Individuals/communities will spot inauthenticity from miles away + there is earned skepticism of the healthcare industry

This will be a barrier to building the trust and respect necessary for partnership. Determine how you can demonstrate your genuine interest and a desire to evolve.

Prepare to have honest conversations about societal and organizational bias, oppression, and discrimination

This means exploring racism, ableism, sexism, homophobia, classism, xenophobia. **Prepare to get uncomfortable to be authentic.** 



## **Communities and Organizations: Giving Before Getting**

#### Build rapport by giving first

#### Meet folks where they are

Consider existing, trusted relationships

Understand and honor what's involved in the commitment

Meet individual community contacts 1:1 before pulling together as a group

Follow up and follow through on your commitments



# IL Advancing Health Equity Team





## Illinois Team: Flexible Housing Pool and Uplifting Community Voices

Paige Clincy, Housing Coordinator, CountyCare

Deirdre Rizzo, Senior Manager-Special Projects, Center for Health and Housing





# Agenda

- •Overview of CountyCare and Center for Health and Housing
- •The Housing Challenge
- •Our Response: Flexible Housing Pool
- •Community Partnerships
- •Lived Experience Advisory Committee



# Who are we?







## Mission & Vision

#### Mission

As a public, provider-led health plan, we improve our members' lives by partnering with communities, supporting a vibrant safety-net, advancing health equity, and empowering providers to deliver integrated, member-centered health care

#### Vision

To transform the health of our members and the communities we serve.

#### CountyCare Health Plan Website

#### Fast Facts

- Illinois has a Managed Care Model for Medicaid and 5 Medicaid Health Plans
- CountyCare has 417,000 Medicaid members
- Our Network:
  - o 70 Hospitals
  - o 150 Urgent Care Sites
  - o 2/3 of Members are BIPOC
- Majority of members live in Chicago's West and South Side and South suburbs





HOSPITALS

Public Health

CountyCare

#### Primary Care Medical Homes (Family Health Care)

- Arlington Heights Health Center Arlington Heights, IL
- Logan Square Health Center Chicago, IL 2.
- Ŷ Belmont-Cragin Health Center
- Austin Health Center Chicago, IL 3.
- North Riverside Health Center North Riverside, IL
- Dr. Jorge Prieto Health Center Chicago, IL 5.
- Englewood Health Center Chicago, IL 6.
- 7. Robbins Health Center Robbins, IL
- 8. Cottage Grove Health Center Ford Heights, IL

#### **Regional Outpatient Centers**

(Includes Primary Care Medical Homes, specialty, diagnostic and procedural services)

- 9. John Sengstacke Health Center at Provident Hospital Chicago, I
- 10. Blue Island Health Center Blue Island, IL
- 11. Cook County Health

Central Campus • Chicago, IL

- **Professional Building**
- Specialty Care Center (Clinics A V)
- Women & Children's Center at Stroger Hospital

12. Ruth M. Rothstein CORE Center • Chicago, IL

#### **Child & Adolescent Services**

13. Morton East Health Center • Cicero, IL





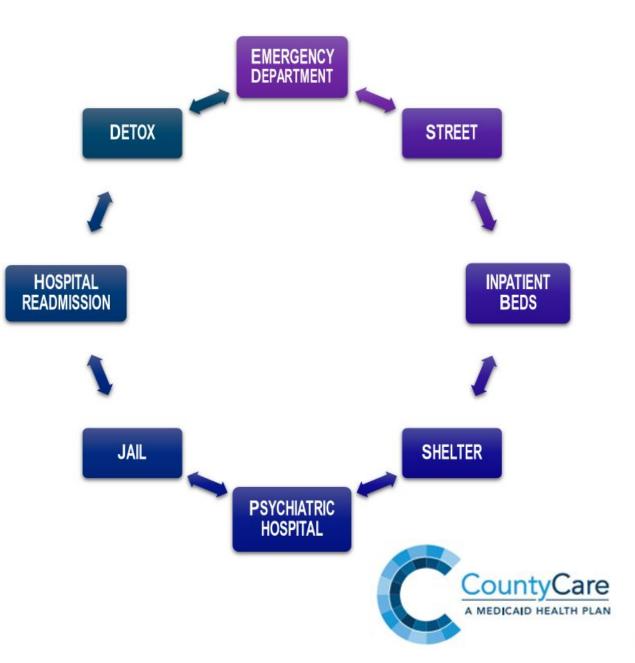
**Our Mission** 

#### **Our Vision**

CHH honors every person's right to a home and health care, by bridging the housing and health care systems, to improve the lives of Chicagoans experiencing homelessness. Every person has a place to call home that helps them reach their full potential.

### Flexible Housing Pool Overview

The Challenge: Homeless Patients Cycle Through **High-Cost Settings** 



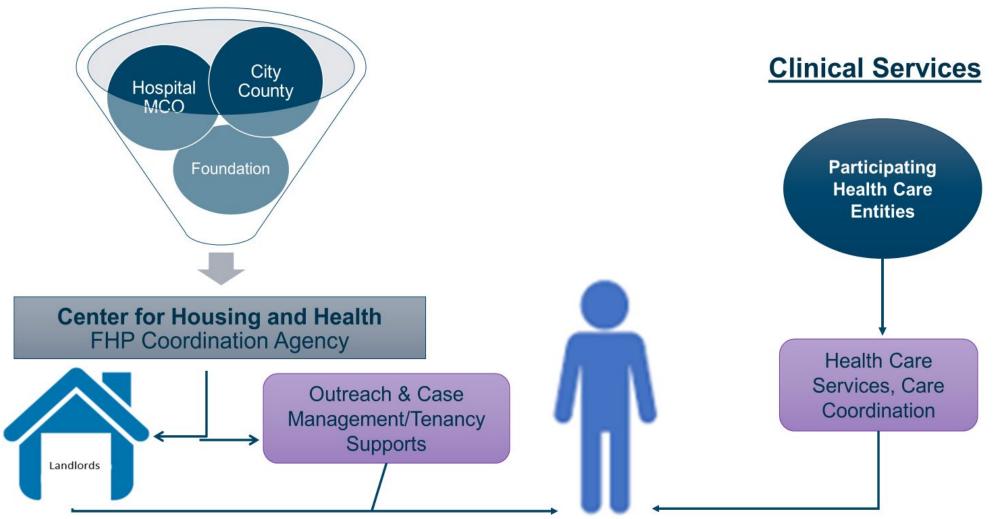
## Flexible Housing Pool's Vision

To promote cross-sector investment in an integrated housing and service delivery strategy that will dramatically increase supportive housing for individuals impacted by homelessness with complex health needs and a history of justice involvement.





#### Subsidies and Case Management/Tenancy Supports







## **Goals and Outcomes**

Process

Impact

#### Goals

- Housing Stability
- Increasing Income
- Improved Health
- Improved Outpatient Utilization
- ED and Inpatient Utilization
- Jail/Prison Stays
- Emergency Shelter Days
- Crisis Services

• 1373 Persons housed in 806 households

Outcomes

- 77% of head of households are Black or African—American
- 97% program retention
- 33% reduction of inpatient stays compared to control group
- 19% reduction of emergency dept visits compared to control group
- 22% reduction of jail registrations compared to control group
- 30% reduction in all cause mortality



## Funding – Escrow Account

Public	Private	Philanthropy
City of Chicago	Managed Care Organizations	Private Foundations
Cook County	Hospitals	
*State of Illinois	Healthcare Transformation Collaboratives	

#### \*Direct grant to CHH





### Partnership and Collaboration

#### THE SPECTRUM OF COMMUNITY ENGAGEMENT TO OWNERSHIP



2

#### How do we partner with community?

- There are some "wrong" ways of engaging community, but MANY ways to do it "right"
- Different partners will have different perspectives of how they partner with community

Spectrum of Community Engagement to Ownership



STANCE TOWARDS COMMUNITY	IGNORE	INFORM	CONSULT	INVOLVE	COLLABORATE	DEFER TO
0						
IMPACT	Marginalization	Placation	Tokenization	Voice	Delegated Power	Community Ownership
COMMUNITY ENGAGEMENT GOALS	Deny access to decision-making processes	Provide the community with relevant information	Gather input from the community	Ensure community needs and assets are integrated into process & inform planning	Ensure community capacity to play a leadership role in implementation of decisions	Foster democratic participation and equit through community- driven decision- making; Bridge divide between community & governance
MESSAGE TO COMMUNITY	Your voice, needs & interests do not matter	We will keep you informed	We care what you think	You are making us think, (and therefore act) differently about the issue	Your leadership and expertise are critical to how we address the issue	It's time to unlock collective power and capacity for transformative solutions
ACTIVITIES	Closed door meeting Misinformation Systematic	Fact sheets Open Houses Presentations Billboards Videos	Public Comment Focus Groups Community Forums Surveys	Community organizing & advocacy House meetings Interactive workshops Polling Community forums	MOU's with Community-based organizations Community organizing Citizen advisory committees Open Planning Forums with Citizen Polling	Community-driven planning Consensus building Participatory action research Participatory budgetin Cooperatives
RESOURCE ALLOCATION RATIOS	<b>100%</b> Systems Admin	70-90% Systems Admin 10-30% Promotions and Publicity	60-80% Systems Admin 20-40% Consultation Activities	50-60% Systems Admin 40-50% Community Involvement	20-50% Systems Admin 50-70% Community Partners	80-100% Community partners and community-driver processes ideally generate new value an resources that can be invested in solutions



### **AHE Illinois Team**



HFS

Illinois Department of Healthcare and Family Services



# THRES OLDS (3) The Boulevard CORVERD

# **Sample of Housing Partners**



Solutions to homelessness





# Lived Experience Advisory Committee (LEAC)

# What is the purpose of the LEAC?

Statement of purpose: To inform the operation of the Flexible Housing Pool based on our lived experience, learn about supportive housing, and share resources or advocacy opportunities.





# **LEAC** Overview

### Implementation:

- Intentionally launched the LEAC in parallel of the program implementation include the LEAC on "how the sausage gets made"
- Recruited community residents with lived experience so they could inform development of processes, procedures and work flows

### Member Composition

- Roughly 12-15 active members
- After individuals were placed in housing, members were recruited to participate along with those who have lived experience
- Invited both adult and youth participants to join the LEAC

### Compensation:

- Consultant rate of \$50/hour
- Socialized to expect compensation for any work or contributions to FHP.

# Structure



### Monthly 2-hour long hybrid meetings



Invited to participate in other work groups, such as evaluation and sustainability work group.



Election of 2 LEAC member to participate in the Governance Committee.



LEAC Member is selected to facilitate and co-design agenda





# LEAC Agenda

Approach: Bring ideas vs polished documents

"We have a policy! Thumbs up or thumbs down?" VS "We have this idea, what do you think?"

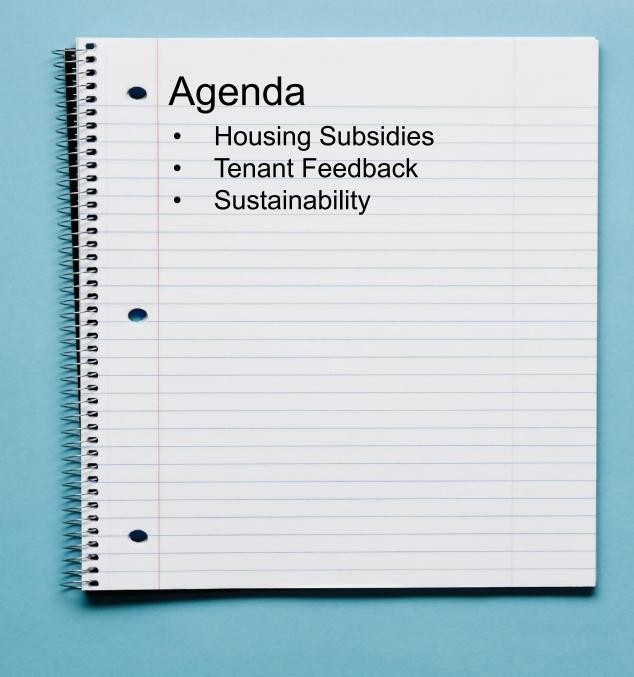
Different approach so that folks are part of the process and not just seeking approval

Common Topics:

Program policy development

Raising and addressing concerns raised by clients

Identify and act on opportunities for advocacy





# Sharing and Disrupting Power Dynamics



# Ask your community what they need to ensure that everyone can fully participate.

- Tech like headsets, tablets or hot spots?
- Timing of meetings to fit their schedule?

# Who "owns" or leads the community meeting?

• Have your staff collaborate with your members to co-develop the agenda and priorities so that they reflect what the community wants and needs

# Ensure your members feel supported as leaders.

- Prep them and offer training to ensure they can fully participate
  - Example: If you want them to opine on your budgeting process, ensure they are trained and understand how the budget was developed before asking for input.





# Challenges and Lessons Learned

- Consistent participation from current FHP tenants
- "Close the Loop" Need to be explicit and transparent with community on how feedback is used
- Protecting your community partners
  - Avoid scope creep
  - Ensure there are guard rails to ensure community members are not over-tapped for anything and everything community-related





# Successes

- Safe space for honest (sometimes brutal) feedback
- Dependable structure to rapidly get feedback and insights from community
- Everyone feels like they have a voice at the table
- Shared Power
- Buy-In and Trust
- Mutually beneficial experience with resource sharing and shared learnings
- Springboard for other community efforts led by community insights
  - Tenant Workshops





Questions? Thank you

<u>paige.clincy@cookcountyhealth.org</u> <u>drizzo@housingforhealth.org</u>

# MEAdvancing Health Equity Team





Post-Incarceration Incentive Payment Pilot - Advancing Health Equity through Patients and Community Partnerships

Loretta Dutill Operations Manager Delivery System Reform Unit, MaineCare Services

Kaley Boucher Behavioral Health Home and Opioid Health Home Program Coordinator Delivery System Reform Unit, MaineCare Services

January 29, 2025





# **Justice Initiatives Overview**

# Post-incarceration Incentive Payment Pilot

- The goal of this incentive is to strengthen community-based services by rewarding providers who can connect with members upon release and establish relationships that will lead to continuity of home and community-based utilization.
- We aim to better understand how providers are connecting with these members and engaging in partnerships with members upon release to inform future efforts.
- Implementation: 2024

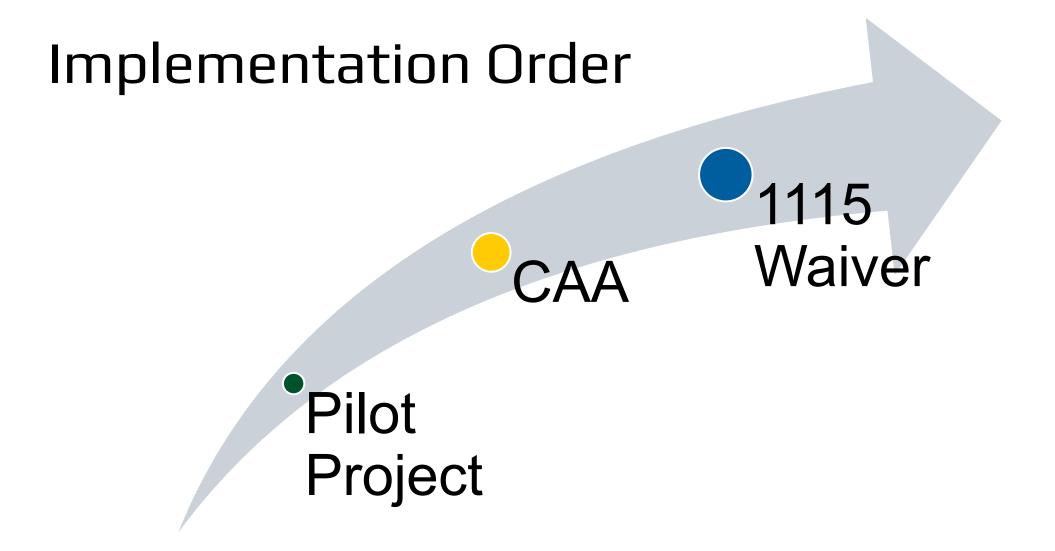
### Consolidated Appropriations Act: Changes for Justice-Involved Youth

- The goal is to increase Medicaid coverage for youth up to age 21 and foster involved individuals up to age 26, who are post-adjudication, thirty days pre-release.
- Ensure a standard of physical and behavioral health care is provided and coordinated for release.
- Implementation:2025
- Link to More

# 1115 Re-entry Waiver

- Increase coverage, continuity of coverage, and appropriate services
- **Improve access** to services prior to release and improve transitions and continuity of care into the community upon release and during reentry
- Improve coordination and communication between correctional systems, Medicaid systems, and community-based providers
- Increase **additional investments** in health care and related services, aimed at improving the quality of care
- Improve connections between carceral settings and community services upon release to address physical health, behavioral health, and health-related social needs
- Reduce all-cause deaths in the near-term post-release
- Implementation: 2026
- Link to More





# Maine AHE Project Overview

### Maine Collaborative Team

- MaineCare
- Aroostook Mental Health Care
- Maine Primary Care Association
- Community Care Partnerships of Maine
- Alliance for Addiction and Mental Health

## **Pilot Project Overview**

### **Project Focus:**

Advancing health equity among MaineCare members who have a history of incarceration **Performance Incentive:** 

- Create an incentive program to specifically target timely follow-up following transitions of care
- The performance-based measure would address the timeliness of service connection for those transitioning back to the community from jail/prison.
- The goal is to assess and address their immediate need for support and action after release to successfully transition back to a community setting save lives and build pathways towards engagement in further treatment and recovery



# **Post-Incarceration Incentive Payment**

### What is it?

 This is an incentive payment that is from March 2024 to June 2025 that encourages providers to connect with individuals being released from incarceration within two calendar days of their release.

### How Does it Work?

 It's easy! If a provider submits an eligible claim for an eligible member, with a date of service within two calendar days of release from prison or jail, this claim may count for an incentive payment!

## How much can providers get payment through this incentive payment?

Providers can receive \$236.77 per eligible claim.

#### Why are providers getting this incentive payment?

 People who have a history of incarceration face barriers to health care including costs, stigma, and long waiting times. MaineCare is encouraging providers to connect with these members to improve care transitions.



# Maine AHE Project Overview- Focus Groups

### **Focus Groups**

- Focused early in the project on gathering feedback from individuals who could be impacted by this project. Held focus groups in two county jails and a recovery group that consisted of people with a history of incarceration to understand their needs.
- Primary themes from the initial focus groups:
  - Quick access to care upon release
  - Person who understands their needs
  - Assistance signing up for MaineCare/Medicaid Coverage
- Lessons Learned:
  - Power dynamics could have been a factor
  - A need for continuous feedback from impacted stakeholders as project evolves



# Future Focus Groups

### **Additional Focus Groups- Upcoming in 2025**

Addressing some of the lessons learned in the next round of conversations:

- Collaborated with AHE TA team to understand how we could address power dynamics
  - Justice Collective discussion and feedback
  - Review of questions asked to participants
- Contracted with a Community-Based Organization that have peers who could conduct focus groups
- Through the partnership, will be able to compensate individuals for their participation
- Long-term goal: to be able to engage with individuals impacted by the initiatives to gather valuable input (ex. Advisory Committee)



# Community Engagement Purpose & Goals

To successfully build relationships with a diverse partners in a vast variety of settings it is imperative to meet and build trust through strategic community engagement. We set the following goals



- Better understand the legal and criminal landscape



• Understand the community and the resources of each jail and prison (BH, MAT, PCP etc....)



- Actively listen and hear from individuals, families, and communities with lived experience



Meet and engage community providers throughout the state of Maine



Comprehend the complexity within our internal partners within state government



# **Community Engagement**



### Jails & Prisons

#### Maine County Jails

- Androscoggin
- Aroostook
- Cumberland
- Franklin
- Hancock
- Kennebec
- Knox
- Lincoln
- Oxford
- Penobscot
- Piscataquis
- Sagadahoc
- Somerset
- Waldo
- Washington
- York

### **DOC Maine State Prisons**

- Buldoc Correction Center
- Down East Correctional Facility
- Long Creek
- Maine Correctional Center
- Women's Center
- Maine State Prison
- Mountain View
- Women's Reentry Center





#### Correctional Facility Providers

#### Alternative Correctional Healthcare

- Aroostook County Jail
- Franklin County Jail
- Somerset County Jail
- Lincoln County Jail
- Oxford County Jail
- Penobscot County Jail
- Sagadahoc County

# Correctional Psychiatric Services

- Androscoggin County Jail
- Kennebec County

#### WellPath

All Maine State Prisons / DOC

#### **Armor Health**

- Cumberland County Jail
- York County Jail

#### Single Inpependent Provider

- Washington County JailHancock County Jail
- Waldo County Jail
- Knox County Jail
- Piscataquis County Jail



#### **Primary Care Providers**

PCPlus

#### Substance Use (SUD)

• OHH

•

IMD SUD Waiver

#### Mental Health

 Certified Community Behavioral Health Clinics

#### Case Management

Intensive Case Management

#### **Psychiatric Hospitals**

- Riverview Hospital
- Dorothea Dix Hospital

#### **Residential Providers**

 Private Non-Medical Institutions

#### Enrollment, Eligibility, & Systems

- OFI policy
- MIHMS
- Provider Enrollment

# **8 6**-8

#### Community Service Providers

#### Primacy Care Providers

- Federal Qualified Health Centers
- Maine Primary Care Association

#### Substance Use (SUD) Providers

### Medication Assistance

- TreatmentOutpatient
- Intensive Outpatient
- Peer Led Support
- Recovery Residences

# Mental Health & Behavioral Health Providers

- Outpatient
- Intensive Outpatient
- Psychiatry
- Community Mental Health Centers
- Hospitals

#### Case Management Providers

- Targeted Case Management
- Case Management HH/ACT

### Justice Impacted Community Members

#### Board of Visitors (County Jail Specific)

Maine Prisoner Advocacy Coalition

Wabanaki Nations & Wabanaki Health Alliance

#### Veterans

#### LGBTQIA2S+ Organizations

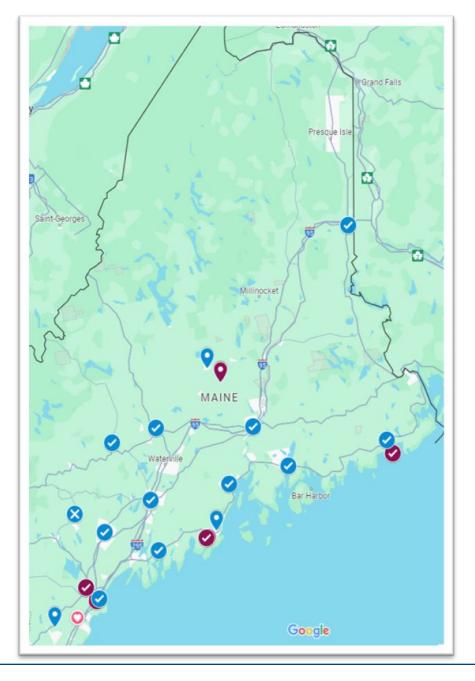
# Visits to Maine Jails and Prisons

### to Date County Jails

- ✔ Somerset County Jail
- Franklin County Jail
- Kennebec County
- Hancock County Jail
- Penobscot County Jail
- Aroostook County Jail
- Cumberland County Jail
- Waldo County Jail
- ✓ Washington County Jail
- Lincoln County
- Sagadahoc County
- Androscoggin County Jail
- Knox
- Oxford
- Piscataquis
- York

### Maine State Prisons

- Maine Correctional Women's Center
- Maine Correctional Center
- ✔ Women's Reentry Center
- Maine State Prison
- Bolduc Correctional Facility
- Long Creek Youth
  Development Center
- Down-East Correctional Facility
- Mountain View / Charleston
  Facility





# Highlights from Individual Provider Meetings

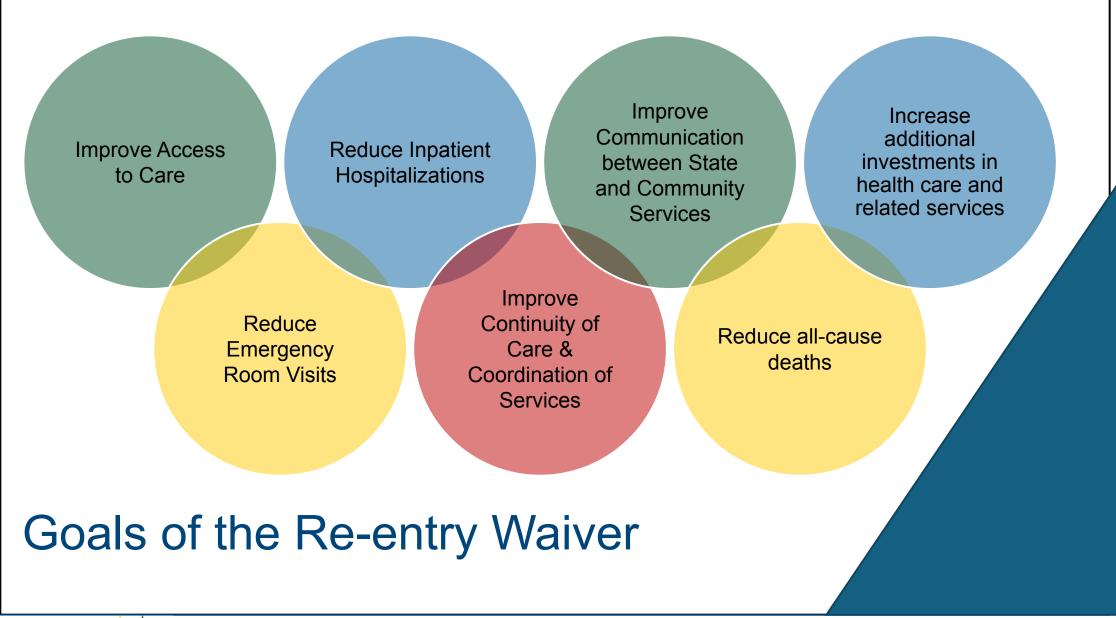
### Successes

- Strong partnerships with jail/prison/treatment court
- Established referral processes
- Supports initial transitional needs of residents (phone, transportation support, toiletry items)
- Offers same day access to care
- Had a previous connection/contact person (peer, patient navigator)prior to incarceration

## Challenges

- Unplanned releases
- Transportation/Housing
- Delays in MaineCare eligibility
- Space/technology—preventing connecting prior to release
- Priority shifting once released
- Multiple organizations involved







THE SPEC	TRUM OF COMM	UNITY ENGAGEME	NT TO OWNERSH	IP		Facilitating Power
STANCE TOWARDS COMMUNITY	IGNORE	INFORM	CONSULT	INVOLVE	COLLABORATE DEFER TO	
				3		
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The Spectrum of Community Engagement to Ownership



# Thank you!

## **Kaley Boucher**

Behavioral Health Home and Opioid Health Home Program Coordinator Delivery System Reform Unit, MaineCare Services

Kaley.Boucher@maine.gov





# Loretta Dutill

Operations Manager Delivery System Reform Unit, MaineCare Services

Loretta.a.dutill@maine.gov

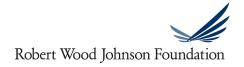
# Q&Awith IL and ME AHE Teams





# Closing





# Join Us for the Rest of the Webinar Series!

• March 19, 1-2pm CT || 2-3pm ET - Transforming care to Advance Health Equity

AHE's Learning Collaborative teams will provide specific examples of strategies for planning and implementing care transformations that address the root causes of health and health care inequities, using an anti-racist lens

• April 23, 1-2pm CT || 2-3pm ET - Payment Transformation & Contracting Approaches to Advance Health Equity

AHE's Learning Collaborative teams discuss how to incorporate equity in value based payment program design and how to leverage contractual requirements to prioritize, support, and advance health equity at the provider, plan, and state level.

To access resources and register for upcoming AHE Strategies from the Field webinars,

visit: <u>https://bit.ly/AHE-webinar</u>

